

THE VISTA PRESS

Devoted to Vista Irrigation District and Northern San Diego County

VOLUME I

VISTA, CALIFORNIA, FRIDAY, OCTOBER 15, 1926

NUMBER 4

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ANOTHER NEW HOME

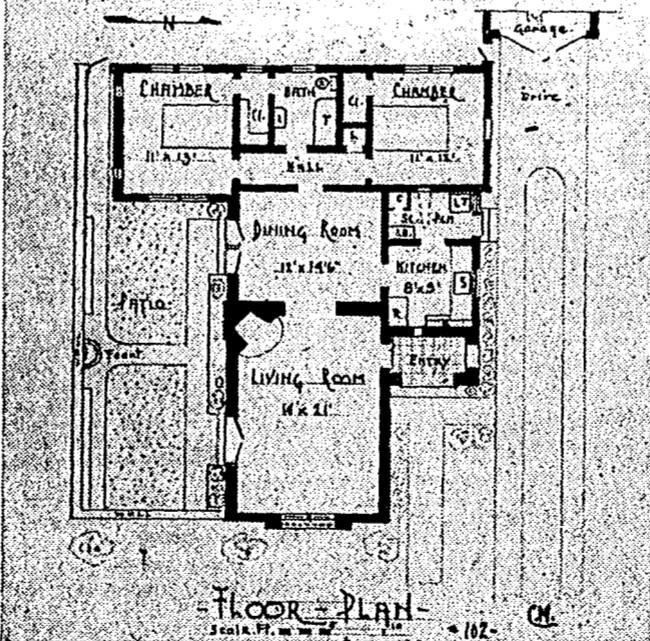
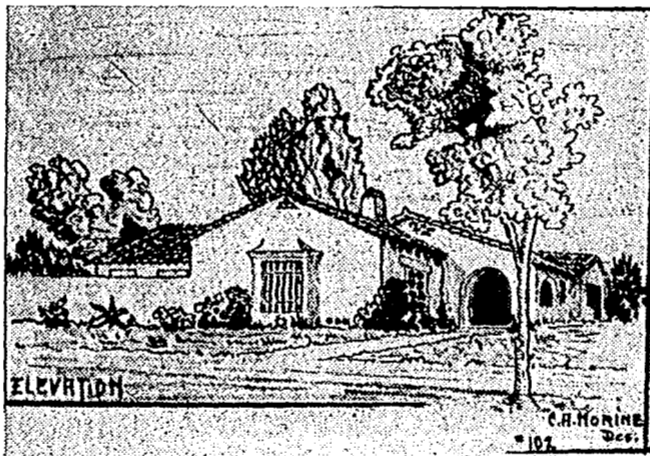
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MORE STREETS TO BE PAVED

H. Donkin, who has with others, been advocating the paving of more of Vista's streets, reports that excellent progress is being made and that it is now quite probable that the necessary signatures of property owners will be secured petitioning for the improvement of practically all of the remaining streets in the original townsite of Vista.

Property owners here are certainly enterprising and by their co-operation and foresightedness in street improvements this town soon will be remarkable for its paving and visitors will be amazed to find so small a town in population with such a mileage of paving. Homeseekers will be impressed by these evidences of faith of Vistans in the future of their town.

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A Modern Store

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Dry Goods and Dress and Work SHOES

We can supply most
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Our Stock of
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—FRUITS AND
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Is very complete

The Quality is High
and the Prices Low!

Shelby's Grocery

Vista, Calif.

PIPE At Wholesale

The following prices are for NEW National Screw Pipe delivered at your ranch:

| | BLACK | GALVANIZED |
|------------|---------|------------|
| 1/2 Inch | 53 1/4c | 7c |
| 3/4 Inch | 7c | 8 1/2c |
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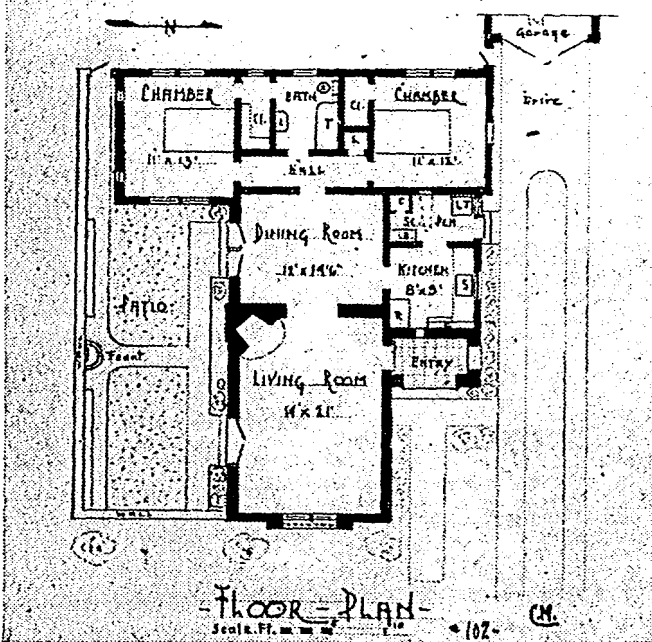
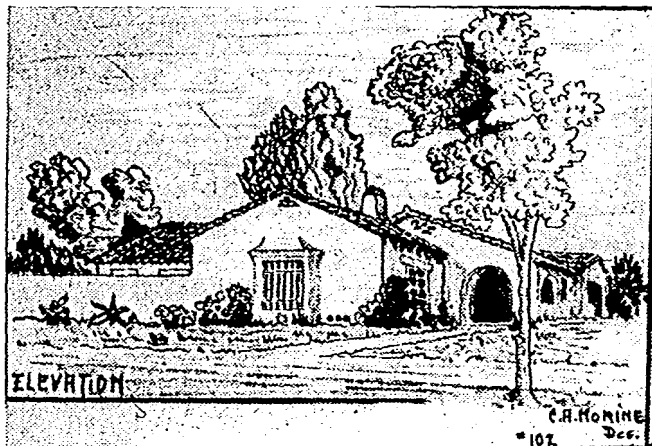
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The arrangement of this plan has many advantages from the standpoint

of comfort and convenience. The bedrooms with closets and bath between, served by a connecting hall, is one of the most popular arrangements in America and the living and dining room with patio and enclosing wall gives a hominess and seclusion that is very attractive. For best effect this home should be built of stucco, or possibly of adobe. The tiled roof gives the finishing touch and charm that makes of it the ideal California home. The floor plan contains approximately 1100 square feet and can be built for about \$4500. A modified plan of the same on a smaller scale could be built for less than \$4000.

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Golden State News of Interest to All

The new \$65,000 school building at Sacramento, in charge of the Sisters of Mercy has been dedicated.

Five carloads of salmon were sent from Fort Bragg to New York last week. The fish averaged twenty tons to the car.

Building activities within the city limits of Taft reached a total value of \$200,000 during the first eight months of 1926.

Tentative plans are being made to build a \$200,000 building in Bakersfield as a modern home for the Bakersfield chapter of the Order of Eagles.

The state land settlement board is preparing to offer for sale property in and adjacent to the Delhi townsite as business and residence lots and five-acre tracts.

The board of Coalinga Union high school at Coalinga, is planning to purchase a twelve-lot site opposite the present buildings to be used as a gymnasium site.

The amusement district at Redondo Beach which has been owned by the Pacific Electric Railway company has been sold to a group of capitalists of Chicago, for \$1,875,000.

More than 5,000 financial leaders of the nation participated in the opening of the fifty-second annual convention of the American Bankers' association in Los Angeles.

Manuel Fayal, a native of the Hawaiian Islands, but a resident of Mendocino for 35 years, died at Ukiah last week. He was the father of 24 children, 20 of whom are living.

The Pacific Gas and Electric company, Redding, announced that it had decided to build a filtration plant for Redding at a cost in excess of \$20,000. The company owns the Redding water system.

Thirty-six colleges in California, owing property valued at \$7,811,155 were granted tax exemption for the year as compared to thirty-five colleges with property valued at \$6,937,690 in 1925.

The Presbyterians at Redding, have decided to build a \$2,000 addition to their church to give more room for the Sunday school classes and to provide an office for the pastor. The addition will be 24 by 48 feet.

Graveling of the new state highway between Floriston, Nevada county, and the Nevada state line was finished. Six thousand yards of fine crushed rock have been spread on this seven-mile stretch since August 6.

The West Memorial infirmary at the College of the Pacific, Stockton, was formally opened a short time ago. The infirmary is a gift to the college by Mrs. C. M. Jackson. It cost, fully equipped \$70,000.

The American Rabbit and Cavy Breeders association will hold its national convention this year at Anaheim, December 6 to 11. To insure the success of the show, two southern California rabbit breeders have guaranteed all the expenses.

It will not be long before Los Angeles will be known as the City of Flowers. The splendid exhibit at the Dahlia show demonstrated clearly the immense interest taken in floriculture, and the skill and success of southern California growers.

Directors of the Anderson-Cottonwood irrigation district at Redding, have fixed the tax rate this year at 3 1/2 per cent, the same rate as last year. The district is in a prosperous financial condition and is paying off \$17,000 worth of bonds every year.

John S. Taylor, 88, Santa Rosa, has been in Nevada City looking up the familiar scenes of 76 years ago, when he was in the gold diggings and while there celebrated California's first admission day. The pioneer endeavored to locate the grave of his old partner.

Orange, situated in the heart of a \$7,000,000 Valencia district, thirty-four miles from Los Angeles, has witnessed substantial development along many lines during the past twelve months. While true that no construction records have been established, building operations have been steady without any boom-furries to disturb land values and then subside.

Estimated to contain 31,080 feet of first grade lumber, one of the most perfect sugar pine trees yet cut rolled into the Tuolumne mill of the Pickering Lumber company on nine flat cars. Measuring nine feet in diameter at the butt, the tree was 226 feet tall. The first limb branched out 192 feet from the ground. The tree was cut into twenty foot lengths for hauling in from camp.

Reports filed by county assessors with the state board of equalization show that the number of California war veterans granted tax exemption greatly increased for the 1925-27 tax year over 1925. Property valued at more than \$78,000,000 and owned by 140,780 ex-service men was placed on the exempt roll for 1926 as compared to \$89,127,986 in property owned by 120,938 veterans in 1925.

A scientific study of windbreaks is to be conducted in the windy areas of San Bernardino county under the direction of Farm Adviser H. J. Wilder and Woodbridge Metcalf, extension forester of the State College of Agriculture. In order to measure the effect of well developed windbreaks on the velocity of winds within an orange grove that is protected by a "break," an anemometer has been placed in a Pontana grove, where A. J. Miller, developer of that district, has already secured some excellent results. This, it is believed, will be of value to citrus growers.

The critical water situation in North San Juan, Nevada county, and at French Corral and other places along the ridge was relieved recently by a flow of water from French Lake one of the Bowman group. Repair of flumes damaged by forest fires has been sufficient to permit turning down 100 inches of water. The reservoirs at both towns are dry and the uncertain water supply of a few wells has been all of the water available for domestic use for several days. So acute has grown the situation that use of well water for automobile radiators and watering poultry was banned, such supplies being obtained from the Yuba river, several miles distant.

Robert G. Sproul, controller and vice-president of the University of California, issued a statement in support of proposition No. 10 on the November ballot, which provides for a bond issue of \$8,500,000 for state buildings in Sacramento and Los Angeles and university buildings in Berkeley and Los Angeles. Sproul, who is chairman of the committee in charge of the campaign for the measure, declared that approval of the bond issue will not increase taxes, either directly or indirectly. He says it will designate how corporation taxes, already provided for, are to be spent.

Ground will be dedicated and the cornerstone laid at San Francisco for San Francisco's War Memorial buildings, on Armistice Day, November 11, under the auspices of officials of the War Memorial Commission board of trustees, boards of the San Francisco Opera and Symphony organizations, American Legion and various veterans and military organizations. Civic and state officials will take an active part in the ceremonies, and units of the Army, Navy and Marine Corps will co-operate with the local committee of arrangements in the elaborate exercises.

The dangerous little "divorce imp," which lures an average of 10,000 California couples to the marital rocks each year, will be made a subject of state investigation if the legislature passes a measure which Senator J. M. Inman of Sacramento, plans to introduce this winter. Inman's bill will provide that the statistical branch of the state board of health gather all data bearing on divorces, including the annual number of decrees granted by California courts and the number of children affected by the separations.

Frank Pettibone of Long Beach, was in Bakersfield recently, on his way home from his mine in the Sierras, near Visalia, in an effort to enter into a contract with an aviation company to carry ore from his mine to the nearest railway shipping point. The ore, which is used in lightning steel, is valued at \$800 a ton, he said. Only by the use of airplanes, equipped to carry heavy cargoes, can the mine be made to yield a profit, its owner says, as it is not accessible to mules or other means of transportation.

Three thousand Coulter pines will be set out along the roads of Santa Barbara county this winter and the coming spring. The young trees are to come from the Los Angeles county forestry department, and a general reforestation program will be launched this fall. Berry bearing vines and shrubs will be tried out within the forest lands to develop sources of food for wild birds, and a protective association has been formed to stock these regions with wild turkeys, pheasants and grouse.

Anderson Valley, Mendocino county, nestling under protecting hills which, while providing just enough coolness to properly retain moisture in the fruit, never allows blistering, and which section produces some of the finest apples in California, is going to hold its first Annual Apple Show and Fair next month. Every farm center in Mendocino county is to have an exhibit at the fair and an attendance of 5,000 is looked forward to. Announcement was made a short time ago that plans had been completed for a new Masonic temple to be erected at Redondo Beach. The structure will cost between \$50,000 and \$100,000, depending upon features of construction under consideration. It was pointed out, and will house all lodges of the Masonic order at the beach city.

In spite of the fact that 726 cases of measles have been reported in California for the past month as compared with 50 during the same period in 1925, officials of the state board of health, declared the situation was not alarming. Most of the cases are in the coast counties from San Luis Obispo north to San Francisco.

Theodore Chapman Fox, Civil War veteran, who died at the Yountville veterans home, on September 21, was revealed as a hero of the great Chicago fire of 1871. In that conflagration he risked his life many times carrying persons to safety from the flames and afterwards was highly lauded for his brave deeds.

Farmers take too much for granted in the use of insecticides and pest control sprays, and occasionally do more damage with the spray than would have been done if they had not used it. This is according to Professor W. B. Herms, entomologist in the University of California Agricultural Experiment Station.

Charles M. Adams, manager of the Liberty theater, at Susanville, has announced upon his return from a conference with T. & D. Circuit officials in Reno that a new theater is to be built in Susanville. Adams says tentative plans for the new theater call for 1,200 seats and a stage to accommodate road shows.

The Sonoma county supervisors adopted a resolution placing on the ballot by an advisory vote of the people the raising of \$75,000 by special tax for the erection of a tuberculosis preventorium as the first wing of the much needed county hospital.

California Ranch News

The erection and operation of community packing houses in the fruit-producing centers of the state, the appointment of central selling agencies to look after sales of less than carload lots of fruit in the fruit markets, more attention to the quality of fruit to be shipped east, and the passage of legislation governing the setting of produce prices by commission men and wholesale men are suggested as means of bettering the California fruit market conditions in a report recently compiled by Farm Adviser L. Y. Leonard for W. W. Bedford, assistant chief of the division of markets, California department of agriculture.

Housing of the birds is an important factor in the poultry business, for it affects the health of the hens and the efficiency of the poultryman in handling his flock. A poultry house should be convenient, well ventilated without draughts, and built at minimum cost. Any style of house which meets these requirements is a good house. Poor ventilation means wet floors in winter. This condition with draughts causes cold, roup and canker, often followed by chicken pox or other closely associated poultry diseases. If a house is convenient a poultryman can handle many more birds and do it with greater efficiency and ease.

The Libby, McNeill & Libby cannery, Gridley, closed its 1926 run recently. The pack made at the plant during the past season was one of the largest in the history of the cannery. Approximately 125,000 more cases of peaches were canned this year than in 1925. A run of apricots during the early part of July also helped swell the record. It is expected that the plant will make a pack of spinach in February, 1927. Buyers for the Libby plant are now interesting Gridley farmers in the planting of spinach.

The farmers of Weed county have appealed to R. G. Parvin, state game and fish commissioner, for protection from herds of antelope which are destroying their crops. Protected by the state game laws, antelope have become so tame that they cannot be driven from the fields farmers say. The damage is described as exceptionally heavy where the animals come from the range and graze upon the unharvested grain crops of the dry lands section.

The coming citrus crop in the Pomona valley is in excellent condition, sizing up well and with few "splints." There has been plenty of water for irrigation and no sunburning has been reported. Fumigation and spraying were begun in July and a general clean-up of scale is promised. The indications are now said to be good for a navel crop of 75 per cent of normal in the Pomona locality for the 1927 season.

W. L. Edwards, county livestock inspector of Tulare county, says there is a marked scarcity of Guernsey milk cows in the Visalia district. Several herd owners of other varieties of cows have sought this breed of cow to add to their herd in order to increase the butterfat production of the herd, but unable to purchase Guernseys, take Jerseys.

Prof. Frederick Bioletti of the University of California was in the Delhi colony, Merced county, recently investigating the cost of sun drying raisins against the cost of dehydrating them. He is collecting the data from all raisin centers up and down the valley. The university will issue a bulletin, available to all growers, giving the results.

Experimental plots in different portions of the vast Tulare lake bed west of Corcoran, where wheat growing has been conducted on a vast scale for many years, will be established by the bureau of plant industry of the University of California in co-operation with the Kings county farm bureau and Wallace Sullivan county farm adviser.

Of interest to ranchers of the Porterville district is the announcement that the Fred B. Neuhoff Cannery company, with its principal plant in Porterville, will contract for between 150 and 200 acres of spinach with farmers near Porterville. The spinach will be processed at the Porterville plant this winter.

G. D. Lee, well known fruit grower of the Yucaipa valley, has developed a new peach, that resembles the J. H. Hale in flavor, size and the appearance of meat, but which ripens in September. This peach will fill a gap between the Hales and the Kummels and other late freestone peaches.

The Ontario packing plant of the Cutler-Loubinger company has concluded the largest pack of peaches it has ever made, according to its officials. The Ontario plant of the California Co-operative Canneries has also closed a successful run devoted largely to pears.

When spraying fruit trees, care should be taken to do the work at a time when there is the least danger of poisoning the honeybees which visit the blossoms. So says the United States department of agriculture.

Deep cultivation of cabbage cuts too many roots.

Dairying in Santa Barbara county has shown a 50 per cent increase in the five-year period ending December, 1925.

Records and accounts are as important on a farm as they are in a wholesale grocery business. Are you keeping a set of accounts?

The peak of the huckleberry season in Mendocino has been reached. Shipments from the county of the berries has averaged fifty boxes a day.

Estimates place the value of Tulare county's peach crop at \$2,000,000, making 1926 the best peach season the county has had for several years.

Cotton and alfalfa lead all other agricultural crops in Kern county from point of view of acreage. Cotton is planted on 35,000 acres; alfalfa on 30,800.

Dinuba's fourth annual Dog, Pigeon and Poultry show will be held at Dinuba, October 28 to 30, preceding a similar event to be given at Visalia November 18 to 20.

Figs with "handles" is the latest product of the experimental garden of Mrs. Arizona Garrison, a Pasadena gardener whose work with various fruits and vegetables has attracted not a little attention.

A total of 1209 carloads of perishable fruit was shipped from Kern county during the fiscal year ending June 30, an increase of almost 2,000 carloads. More than half of these shipments were grapes.

Due to warm weather during the ripening stage of "Baby" Lima beans, the San Fernando valley crop will be slightly under previous estimates, according to J. H. Walters, secretary of the Lima Bean Growers association.

What is believed to be the largest single acreage of lima beans in Los Angeles county is planned at the Pasadena city farm near Alhambra, for next season. Bert M. Bougher, superintendent of the farm, announces that 260 acres is to be given over to this crop.

The condition of the celery crop in the San Joaquin delta is good and slightly better than it was this time last year. A wilt, thought to be a fusarium, is doing some damage to the crop, but so far has made little headway. Harvest will probably start October 20.

According to the United States bureau of census, Tulare county stands third in orange, second in grapefruit and eighth in lemon acreage in California. In Tulare county, according to the bureau there are 2,797,000 orange, 54,774 grapefruit and 106,904 lemon trees.

Since the opening of Vista Acres, a few weeks ago, more than 120 acres of avocado land, representing a total of over \$75,000 worth of property, have been sold, according to developers of avocado groves at Vista Acres, eight miles inland from Oceanside on the Coast highway.

A tomato weighing slightly less than two and one-half pounds is the boast of William Thompson of Sutter City. Thompson, who is a relative of the man who propagated the now famed Thompson Seedless grape for raisin purposes, has placed the wonder tomato on exhibition at Yuba City.

The Pasadena-Sunset and the Cutler-Loubinger canneries have completed their runs on the 1926 pack of peaches, 5,600 tons of the fruit having been packed at Pomona during the season. The former plant has been closed and will not open until next year's apricot pack is ready.

The Carlsbad avocado exhibit at the recent San Diego fair was judged highest in quality of fruit, and was awarded third prize for feature display in competition with some very elaborate and expensive exhibits. The Carlsbad booth was entirely occupied by the avocado display, which included more than one hundred named varieties of avocados.

The Chino cannery operated by Libby, McNeill and Libby, has completed its peach run, which, according to its officials, amounts to 2,850,000 cans. With the apricot run already finished and the tomato pack now being handled, the season's pack will be about 5,000,000 cans. This exceeds the output of last season by 2,000,000 cans and is the greatest output ever made at Chino.

Peach canning season has closed in Reedley with a total of 150,000 cases of peaches put out by the Pacific Coast canners during seven weeks' period. Preparations are to be made for the canning of spinach during the spring.

According to a report by M. M. Winslow, Riverside county farm adviser, the Coachella valley will harvest close to 850,000 pounds of dates this season. It is thought this year's crop will exceed any previous production.

Voice of World War Veterans Potent in Policy of Nation's Protection

By HANFORD MAC NIDER, Assistant Secretary of War.

THE American Legion has fought its way to recognition as the voice of the great war veterans, overcoming "indifference, misunderstanding—even organized opposition."

As our generation becomes the active generation in American affairs, so will the legion become the dominant voice concerning all those things on which experience qualifies it to speak.

On all questions of proper national defense, the voice of the generation which fought the war will be final. Only the men who fought have the necessary background to speak authoritatively. It is logical to presume that the nation will be glad to take advantage of their experience and abide by their advice.

They know what war is and they have no desire to see it again. They do not want it for themselves and certainly they do not want it for their sons. Men who have seen their comrades maimed and killed about them know what sacrifices have been made to preserve American citizenship. They have no intention of allowing that hard-won heritage to be dissipated or left at the mercy of a still unsettled world.

Person Who Neglects to Vote Deficient in Full Duty to the Community

By MACKENZIE KING, Ex-Premier of Canada.

It is necessary to direct attention to the false and foolishly false remark so frequently made by a voter that his vote is only "one" and that in consequence his ballot among an avalanche of others is of little or no importance.

This misconception of a public duty has had disastrous results in unnumbered elections.

It is obvious that an "avalanche" of ballots is merely an accumulation of single ballots, and that if everyone were fool enough to come to the conclusion that his particular vote could have no material influence, the election system would break down.

In very many elections just about one-half of the possible vote is polled. And curiously enough it is just this indolent non-voting class which protests the loudest and most piteously when the government goes awry, and when the tax collector bores deeper than ever into its pockets.

Burdensome taxation, inefficient government, and indifferent voters go hand in hand. This fact cannot be borne too deeply in mind by the man with the ballot.

Diet Based on Cereal Food Called Fundamental Error of the Present Day

By DR. E. B. FORBES, Pennsylvania State College.

The greatest error man ever made was that of basing his diet on cereal food. Having first learned to cook his food, man softened its composition to the detriment of his physical welfare, a train of physical ills following the decayed teeth that cooked food caused.

Man heaped insult on injury when he screened out the fine white flour from the grain, leaving the best parts for his farm animals, and the climax of tragic comedy came when he learned to make chemically pure sugar containing no essential nutrient and to eat this on his refined cereal foods. The results are the deficiency diseases, which were termed the great qualitative food problem of civilization.

More acute, however, than that problem, is the one arising from the constantly increasing population of the world. Three ways of solving the problem are possible: Starvation, warfare, or the attainment of an equilibrium between births and deaths at a population level allowing adequately for variation in food production.

Sickness Now Costing the United States Over Two Billion Dollars a Year

By LOUIS I. DUBLIN, Insurance Statistician.

Sickness costs the people of the United States more than \$2,000,000,000 a year in lost wages and medical bills, and premature death a sum equally large.

Less than 50 cents per capita, or about \$60,000,000, is expended each year on public health work, only a part of which amount is directed to the prevention of disease. This is altogether inadequate.

Expert opinion is that an expenditure of \$2 per capita wisely directed against the preventable diseases and for health education would reduce the annual death rate two points per 1,000 and correspondingly increase the expectation of life possible five full years. The value of an added year of life is estimated at \$1,000 at least. The addition of five years to the length of life of the 117,000,000 Americans would add \$600,000,000,000 to the value of living capital of the United States.

Philosophy of Education, With Philosophy of Life, Essential to Teacher

By DR. ELMER B. BRYAN, President Ohio University.

A philosophy of education commensurate with a philosophy of life is essential to the profession of teaching. We must have an attitude toward life. We must believe certain things and realize that we are making contributions to life.

It is the business of the school to help the younger generation to run up and come abreast of the race. No other institution has been founded with the avowed purpose of helping the young to catch up.

The track of humanity runs upward, slow and difficult though it is. The world is better today than it has ever been before, and, though we look through the keyhole and the wheels seem to run backward, the wagon is still moving on across town.

Women Who Refuse to Tell Age, and So Lose Vote, Make Grievous Error

By MISS BELLE SHERWIN, President Women Voters' League.

Women who refuse to vote because they have to disclose their age are out of date and handicap women's political progress. A woman's age, no matter what it may be, is not a thing to conceal or to be ashamed of unless, indeed, it proves that with years she has not gained understanding. The refusal of women, on such ground, to take part in the choice of men and women who are to conduct the government is as antiquated as many customs now discarded which for centuries bound women within a narrow sphere of activity.

The voting power is a serious one. It should not be impaired by trifling.

OUR COMIC SECTION

Events in the Lives of Little Men



Deranged Veterans Cured by Playing in Band



Unique among musical organizations is this band of the state hospital for the insane at Jacksonville, Ill., composed entirely of World war veterans suffering from shell shock, hypermania, dementia praecox, and other types of mental aberration. Membership in the band appears to have affected cures, as, during the past eight months, no less than twenty-eight members of the band have been pronounced cured and sent home. Other patients have taken their places.

Half Fire Deaths Occur in Houses

Capable Housekeeping Is Main Prevention, Says Underwriters' Board.

New York.—Every three minutes, statisticians assert, there is a cry of "Fire!" in somebody's home in the United States. The fire bell clangs in the stillness of the night or in the din of the day. The engine's siren shrieks. Sometimes the excitement is soon over and little damage is done; but often the results are serious and tragic. Millions of dollars' worth of property is destroyed each year. More than half of the 15,000 annual human toll of fire is taken in the home.

Origins of fires are various. A prowling kitten upsets a box of matches; the matches fall on a lighted stove and ignite a dish towel drying nearby, spreading thence to the woodwork and so through the house. More often a careless housewife has let rubbish accumulate in her attic or her cellar, or has used gasoline in the kitchen to clean an old dress or kerosene to quicken a slow fire. Perhaps she went away for the day without disconnecting her electric iron; or allowed the baby to play with a box of matches. Frequently a careless smoker tosses a lighted match out against the window awning or into a yard of dry unmowed grass.

A negligent builder may be at fault. Not long ago a Midwesterner was warned that his new chimney was dangerous because it was lined with sewer tile instead of with fire clay. But before he complied with the fire chief's demolition order, fire originating in the chimney destroyed the house.

Wood Shingles and Defective Flues. When the fire engine rushes down the street and the excitement-loving pedestrian hurries after it, he may be rewarded for his pains by finding only a "chimney on fire." This, no doubt, strikes him as pretty tame; yet the average annual loss from this cause in the last five years has exceeded \$7,000,000. It is possible to build chimneys in a hundred wrong ways and the builder too often selects one of these. Again, chimneys that are correctly built may not be kept clean. Defective chimneys and flues come first on the National Board of Fire Underwriters' list of causes of dwelling-house fires, being responsible for 11 per cent of the total.

The "shingle jungle," at its densest in certain outlying parts of Greater New York where boxlike houses are closely packed together, is another major offender. Sparks on wood shingle roofs are held accountable for more than 9 per cent of the fires in dwellings. Next come stoves, furnaces, boilers and their pipes, guilty because often they are improperly placed and not properly insulated. More than 700,000,000 matches are struck a day in the United States—almost 500,000 a minute. Every

lighted cigarette and every wastebasket, when the two meet, write catastrophe.

Garage Worst Offender. Petroleum and its products are responsible for 5 per cent of household fires. Oil stoves are often knocked over; many are improperly operated. But the garage is the worst offender of all. It is held responsible for the increase in late years of fires laid to petroleum and its products.

The total annual fire loss, when averaged out among all the dwelling-house fires, would, it is said, be sufficient to provide enough \$10,000 houses to take care of the population of cities the size of Bridgeport, Dayton or Dallas.

The good housekeeper sees that stoves and pipes are properly installed; that kitchen curtains are out of reach of gas flames; that drying clothes are not hung too near the stove. She sees to it that the living-room fire is entirely out before the family goes to bed and that ashes and oily rags are kept in metal cans. She takes no chances. A really good housekeeper, the National Board of Fire Underwriters notes, stands little chance of being among the home fire victims.

The beauty of precaution is that, like most habits, it may readily become second nature. Thus may loss of life and property be reduced without any really appreciable expenditure of effort.

Kaiser's Wife Is Expert Moving Picture Operator
Berlin.—Princess Hermine, second wife of the former kaiser, is an expert motion picture camera operator. She maintains an amateur standing, but

she films most of the movies that are thrown on the screen in the exile villa at Doorn.

The principal characters in her dramas are her five children by her previous marriage. The former kaiser frequently takes a part in the little-skits while the princess turns the crank.

Field Marshall von Mackensen, when visiting the kaiser, was invited to witness a homemade movie show and is said to have declared it the most interesting he had ever seen. Others have declared that if a motion picture concern could get hold of the films, five or six reels would be worth a million dollars. The princess preserves the pictures merely to have a continuous photographic record of the development of her children.

Hiccups? Sneeze; That Is Cure Given by Plato

London.—Plato had a "sure cure" for hiccups, as described by Dr. C. F. T. East in the *Lancet*.

Aristophanes, so Plato says, had the hiccups so badly he could not speak. So Erzyimachus, the physician, was called in.

"Hold your breath, and if after doing this for some time your hiccup is no better gargle with a little water. If it continues, tickle your nose with something and sneeze. After you have sneezed once or twice the most violent hiccup is sure to go," the doctor prescribed.

Aristophanes was cured after he reached the sneezing stage.

School Teaches Fathers How to Care for Tots

Bristol, Eng.—A school has been opened here where fathers can learn how to take care of the children while their modern wives are out at the movies or elsewhere.

The lectures, held nightly under the auspices of the National League of Health, Maternity and Child Welfare, are well patronized. The lecturers are good looking nurses and smoking is permitted.

Boulder Is Memorial to Authoress



This huge boulder, weighing approximately fifty tons and known as Elephant Rock, has been removed from the bed of the St. Mary's river and located in the courthouse lawn at Decatur, Ind., as a memorial to the late Mrs. Gene Stratton Porter, popular authoress. She spent many years of her life in Decatur and Adams county.

THE FEATHERHEADS

The Business of Being Busy



OPTIMISTIC ADAM



Eye—"It's tough that we have to leave Eden." Adam—"Cheer up; that's the only way we'd ever see anything of the world."

Her Idea of It

Mrs. Karr—"You know that lovely automobile blanket we had? Well, during our trip West someone stole it."
Mrs. Kowler—"Isn't that too bad! I remember hearing your husband say, though, that he had a blanket insurance policy, so it was fortunate you lost that instead of something else."

Not Superstitious

Policeman—"This is the twelfth time I've seen you outside this bank."
Tramp—"Ball right. I'll be here again tomorrow. I'm not superstitious."

Calve Would Sell Home

Emme Calve is advertising her castle home in France for sale. The advertisements describe it as the historic castle of Cabrières in the Cevennes mountains, 2,000 feet above sea level, with garage, grounds, garden, vineyard and a farm of 800 acres. The price is 2,000,000 francs, or something like \$600,000 at the recent exchange. The chateau is eight miles from the town of Millau and six hours by train from Paris.

Just Engaged

Visitor—"You are wedded to your art, I suppose, Mr. Brush?"
Young Painter—"Well, not exactly. We're tentatively engaged until I see what it can do toward providing an income for me.—Boston Transcript."

That Type of Fellow

Mabel—"Jack said last night that he could read my face."
Marie—"I noticed your face was red when I saw you. I suppose he's printed something there."

The Master Mind

First Crook—"I've bin wonderin', Bill—how does a man get his own money out of a bank?"
Second Crook—"Easy. He jes' forges his own name to de check."

Scientific Marketing

"Mr. Grocer, have you any vitamins B this morning?"
"The vitamins B are not so good. Got some nice vitamins O fresh from the country."

No Funds

"Dear, I'm broke."
"So's your old man."

POOR THING



Bug—"Why so gloomy?" Silkworm—"Because I'm not nearly so important, now that they are making artificial silk!"

Zest of Conflict

"We must find some way to prevent nations from fighting," said Mr. Dolan.
"We must," answered Mr. Rafferty. "But what hope is there of makin' a couple of highly interested fighters stop in order to listen to a pleasant argument?"—Washington Star.

"Won't That Do?"

Bank Cashier—"If you can't find any one to identify you I will call a policeman."
Suspicious Character—"Well, he can probably identify me. All the police know me."

Grape Oil for Engines

Extracting lubricating oil from grape seeds is reported to be a budding industry in southern France, according to *Popular Mechanics Magazine*. The product is said to be especially adapted to delicate motors such as those of airplanes and is replacing castor oil, which had to be imported. Chemists have discovered a way to eliminate the high acid content from the grape oil, a substance that former-

ly limited the use of the product, and now several plants are preparing the oil in connection with distilling operations. Seven or eight gallons of oil can be made from the seeds of a ton of grapes.

Treasure Trove

"Come across now. Where did you put them diamonds?"
"I shoved 'em back, 'sir."
"Back where?"
"Back with the rest of the deck."—Pitt Panther.

NEWEST DEVICE TRANSMITS WRITTEN RADIO MESSAGES

Confusion of Dot and Dash System Is Overcome by Invention of C. Francis Jenkins.

Washington.—Substitution of the transmission of visual forms of radio messages for the present system of telegraphic dots and dashes is the ultimate aim of the Navy department in a series of experiments now in progress.

The machines which naval engineers hope will make possible this revolution in naval communication between shore and ship and from ship to ship are the invention of C. Francis Jenkins of Washington. They already have been successfully employed for the transmission of weather maps by radio over comparatively long distances.

Naval officers declare the advantages of transmitting a written message by wireless over the present sys-

tem of telegraph code would be many. Practically all possibility of garbling would be removed and in addition the message could be received only by ships having the special receiving apparatus.

The process now used for the transmission of weather maps, which are intricate things with a series of lines, words and numbers, is a comparatively simple one as the inventor explains it.

As the device now works a negative is made of the map or message to be transmitted. This light shining through the rotating map or message falls on light-sensitive cells, the functions of which are to change the lights and darks of the map or message into electric current.

Jenkins has been working on visual radio for 13 years and once he had the machine perfected, E. B. Calvert, chief of the forecast division of the

weather bureau, interested him in experiments for the transmission of weather maps to ships at sea and also obtained the assistance of the Navy department.

"Both of Us Great," Says Black King to George V

London.—King Nararak, head of the oldest known black race in the world, which lives in the northernmost corner of Australia, admits the king George of Great Britain is king. He points out, however, that he also is some monarch.

The black king has sent a message to Buckingham palace by Jack McLaren, an Australian author, whom he received in front of his bark hut, surrounded by his strongest warriors.

"They tell me you go to the great land of the white men," said Nararak. "I hear that the king of the white men is a great king, wise and kind. I, too, am a great king. Say to the king of the great land of white men—my greetings. Say I hope he will keep the love of his people as I hope to keep the love of mine."

\$25 SUITS

High Quality Fabrics, Highest Grade Tailoring and Trimmings. Blue and Grey Sarges. Three shades Bankers' Grey Work-steds.

Young Men's Suits a Specialty.

HUFFMAN'S GOOD CLOTHES SHOP
Escondido, Calif.

V. M. Eaton of La Habra, engineer for the Vista Development Association, was in Vista for several days this week.

H. Patous says he may start into the poultry business planning to raise Rhode Island Reds. He thinks he may in time have a flock of 1000 hens.

Sunday evening two auto loads of people from Vista attended services at the Carlsbad church and heard Rev. J. H. McLaughrey preach.

Send in that subscription of The Vista Press today.

PRESS LITTLELEADS

Five cents per line per insertion. Minimum charge 25c. Count six words to the line.

FOR SALE—

1 Cow, coming fresh.
1 Shout.
1 Dozen Barred Rock hens.
Cultivator, corn planter and other articles.

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M. Z. REMSBURG
Editor and Publisher

Application made for entry as second class mail matter at the Vista, Cal., postoffice.

Published Every Friday at Vista, San Diego County, California

Subscription Rates:

One Year.....\$1.00
Six Months......65
Advertising rates given on application

Friday, October 15, 1926

PRESS IS ATTRACTING ATTENTION TO VISTA

The Press, with all modesty, can say that the establishment of a newspaper here already is doing no considerable bit toward focussing the attention of the outside world upon the Vista section, and as time goes on this will become more and more noticeable. There is no intention to minimize in the least the efforts that have been and are being put forth by the various publicity agencies locally and by the several development companies operating here. But it does show that a home newspaper has an influence in attracting outside attention to a town peculiar to itself. The publisher of The Press has plans for the paper that he believes will make of it one of the greatest means for drawing home-seekers and The Press is going to be an advertising medium second to none among the weekly newspapers in San Diego county and an effort will be made to make of this sheet one that will attract wide favorable attention to itself and to the district it represents.

As announced last week, the plant, a modern one, will be in place within a short time. The materials and machinery have been purchased and will begin to arrive within a few days. Send in your subscriptions and advertisements and also give your good wishes and influence in aiding the establishment of an attractive home paper to represent a live, progressive community.

A letter has been received from B. G. Garrett, the man who planted the Torrey pine trees at Escondido, mentioned in the issue of The Press of Oct. 1. Mr. Garrett says the trees were planted 25 years ago instead of 18 years ago, as stated. He now lives in San Diego.

Clock Could Do Most Everything but Talk

A clock that showed the motions of the sun, marked the years and some historical events was completed by Felix Meyer of New York in 1890 after ten years' work and experimenting. It showed local time, the hours, minutes, seconds, the days of the weeks and months, the seasons, the signs of the zodiac, the revolution of the earth around the sun and on its own axis, the movements of the planets around the sun and the phases of the moon. It showed the difference in time at Washington, San Francisco, Chicago, Cairo, Melbourne, Constantinople, Peking, London, Paris, Berlin, Vienna and St. Petersburg (Leningrad). A child struck the quarter hour, a youth the half-hour, an old man the three-quarters and death the hour; while Washington rose from his seat and, extending his right hand, presented the Declaration of Independence, a servant entered the door and all the Presidents of the United States entered and saluted Washington and passed out through another door.

Rebuke From the Unknown

In the Harbinger of Light (Melbourne) the editor tells a good story against himself. Some years ago, when having his first sitting with a trance medium, to whom he was a complete stranger, a communication was received from an aunt whose unkind treatment of him as a boy in England had caused him to leave home. She now expressed regret for her conduct, and was freely forgiven. The amazing part of the interview came at the end, when he was admonished: "Don't let me hear you tell your wife again that I was a shallow-minded woman." These were the exact words used by the writer to his wife when news of the death of his aunt in England reached him in Australia nine years previously.

Not a Common Fault

Gratitude, in many people, is only a strong and secret desire for further favors. I believe it was Goethe who wrote: "He who is not grateful for a favor may be likened to one who muddles the spring from which his thirst was quenched."

When gratitude, I heard another say, has become a matter of reasoning, there are many ways of escaping its bonds. This is only another manner of saying that he who expects gratitude is a mercenary, not a benefactor. Gratitude, which the ancients always painted in the brightest colors, is one's duty, but it is not an inalienable right one is at liberty to exact. Honore de Balzac, in probably one of his less lucid moments, wrote that gratitude was a foolish word; that, though appearing in the dictionary, it could never be found in the heart.—Frank Hanson, in Los Angeles Times.

The First National Bank of Oceanside

Where to Buy?

When to Plant?
What to Plant?

and WHY?

—these are but a few of the hundreds of questions the average Avocado land purchaser asks.

SUCCESS or FAILURE depends upon the answers he receives.

—experimenting is a costly pastime. But it is only through experimental work that knowledge is gained in agricultural or horticultural pursuits.

—Edwin G. Hart, Inc., have spent more than a decade in experimenting with Avocado land. Where to buy; when to plant; what to plant and WHY and any other question which may be asked regarding the Avocado industry can be answered authoritatively by any one of the many experts in this organization. The information which you receive from them is reliable and is based upon the many years of practical experience they have had with this company.

—experience is a dear teacher. Yet the purchaser of avocado land from Edwin G. Hart, Inc., receives the benefit of this decade of invaluable experience gratuitously.

(PROVED Avocado Lands in Frost-Protected Districts, \$450 and up per acre. For detailed information address

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VISTA---A Virgin Empire With Unlimited Possibilities For Wealth!

Providence Has Showered Its Most Precious Gifts on Vista. Here There is Good Health and Wealth and Opportunity for All---a Splendid Destiny

With \$1,500,000 of its bonds, the district has constructed an irrigation system of steel and concrete, mostly buried underground. Water for irrigation and domestic use is now flowing on these rolling hills and through sunny valleys for those who have already found the way, and for those who are yet to come to build their bungalows, to plant their groves, to raise their flowers and to thus transform these broad acres into a prosperous "home orchard" community.

Due to its rare climate and excellent soil conditions, the Vista district is destined to be known as the "Home of the AVOCADO" for here is found the largest area of land in California thoroughly adapted to this highly profitable and important fruit.

For many years the numerous lemon plantings which have been maintained by pumping plants, have shown this locality to be particularly adapted to successful lemon raising, being a very profitable business when conducted under the favorable conditions here.

Oranges, especially the Valencia variety, thrive and will be raised successfully, for with the protection from frost enjoyed by this favored section, orchard heating (smudging) is not required, which is a heavy item of cost in many citrus growing localities in California.

A great and exceedingly profitable industry is already springing up—the raising of winter and off-season vegetables. This is due to the mild winters and favoring summer temperatures.

A wide range of valuable sub-tropical fruits, shrubs and plants finds congenial conditions in the Vista district and offers splendid opportunities to those who desire to specialize.

Bulbs and flowers grow luxuriantly here and a ready market for cut flowers is offered by Los Angeles and the immense adjacent populations. With the closing to entry of foreign bulbs into the United States, the Vista district furnishes a most inviting field for this fascinating and very profitable business.

Certainly the opportunities for "one man" gardening or fruit raising existing here cannot be excelled anywhere and deserve special investigation and consideration on the part of the man or family of moderate resources but with the desire for business and financial independence.

Within this great Vista Irrigation district, nearly at its center, is the town of VISTA where is destined to be, a city in which the business and social life of this developing country will focus. Beautifully situated and surrounded by the rolling hills from whose tops the sparkling Pacific may be seen to the westward, and the glistening San Jacinto and San Bernardino peaks to the north, VISTA will truly become the "City Beautiful." Here already far-sighted and experienced city planners are laying out broad avenues and curving streets and winding roads with a deep appreciation of the value of beauty combined with utility in the city-to-be!

The great paved Inland Highway passes through VISTA on its way to San Diego less than two hours to the south.

To the west lies the Pacific ocean only 15 miles away, soon to be reached over a broad paved highway on which work has commenced. By a slightly longer route, the attractive and growing beach town of Oceanside on the Coast Route may be reached entirely over paved highway. Escondido, center of a flourishing citrus and poultry section, is a thriving town 12 miles to the east and connected by paved highway.

Surrounded by this last and largest undeveloped citrus territory in southern California which will one day be the home of many thousands of busy people, and within sight of the ocean, VISTA faces rapid development and a brilliant future.

Here opportunity for investment and enterprise awaits the man of energy and foresight as well as for the man of large or small means desiring to invest for the sure enhancement of values, for, as experience in southern California has conclusively demonstrated, when lands are settled and planted in citrus groves a town or city increases in population in direct ratio.

VISTA has good roads, good schools, electric light and telephone, the Vista Inn is rapidly becoming famous for its delicious food and excellent service. It has good stores and is on a branch line of the Santa Fe railway.

With its delightful summer weather—rarely above 85 degrees—and mild winters with a maximum of sunshine, with its nearness to mountain and sea, a rarely beautiful country and a charming community—beckon to those who want "life in the open"—who desire to join in the thrilling experience of "community building" in that part of glorious California where romance and opportunity may still be found—VISTA and the VISTA IRRIGATION DISTRICT.

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Vista, Calif.
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